

AHHS Yearbook

Senior Ad Information

2017-2018

Senior Ads must be turned in no later than
Friday, October 6, 2017

Please follow all guidelines carefully:

1. Emailed photo submission are strongly encouraged. All photos must be scanned at 300dpi. If they are not, they will be fuzzy and pixilated. If you are not sure how to scan photos at a high resolution, provide copies of the photos with your contract.
2. Photos **MUST BE CLEAR**. Stretched, odd-shaped, cut-out, and collage photos will **NOT** be accepted. If the photo is scratched or folded, this will show in your ad. If the photo is blurry, it will be blurry in your ad. If your photo is dark, it will be dark in your ad.
3. Please do not submit more photos than the ad size you are purchasing allows. All ads will adhere to the number of photos allotted for the size purchased.
4. Text for senior ads will be edited for content and space. Coded or questionable text is not acceptable.
5. Photos containing inappropriate material will not be accepted. Images of students drinking, gesturing, holding weapons, or wearing inappropriate/scant clothing will be denied.
6. Consider orientation (vertical/horizontal) of your photos as you are choosing.
7. Photos will **NOT** be returned. Please do not submit original photos.

****ALL senior ads are made by the AHHS Yearbook Staff. NO pre-made ads will be accepted.****

Email questions to: Sarah.Vondra@fwisd.org

Seniors **MUST** schedule their senior yearbook photos with Glamourcraft Studios by **October 2, 2017**, and must have them taken by **November 3, 2017**, to be included in the yearbook.
Glamourcraft: 817-292-8989

Senior ad and senior picture deadlines are final!

Senior Ad Pricing/Size

1/8 Page (business card size, horizontal): \$60

1/4 Page vertical: \$100

1/2 Page horizontal: \$190

Full Page: \$350

Photo & Text Requirements

Full Page: 6 pictures Text 150 words max

1/2 Page: 4 Pictures Text 100 words or less

1/4 Page: 2 Pictures Text 80 words or less

1/8 Page: 1 Pictures Text 50 words or less

- Please consider **vertical/horizontal orientation** of your pictures when selecting photos for your ad. Colors/borders/fonts of ads will vary depending on the theme of the overall yearbook and aesthetic of the individual page.
- Full pages cannot be split into multiples.
 - Group Advertising (friends, teams, clubs, etc.) - Unlimited
 - Individual Student Advertising- 2 pages maximum.

Please submit your ad/photos/contract to smart-pay.com or bring to room 206 by October 6, 2017

For questions pertaining to advertising, please email
Sarah.Vondra@fwisd.org

AHHS Yearbook

Senior Ad Contract

Customer Information:

Student Name: _____

Parent/Purchaser's Name: _____

Address: _____

Cell Phone: _____ Email: _____

Advertisement Size:

- | | |
|--------------------------|------------------------------------|
| () Full Page (\$350.00) | 6 pictures, text 150 words max |
| () Half Page (\$190.00) | 4 pictures, text 100 words or less |
| () 1/4 Page (\$100.00) | 2 pictures, text 80 words or less |
| () 1/8 Page (\$60.00) | 1 picture, text 50 words or less |

Please DO NOT exceed the number of photos allotted for each ad size.

Extra photos will not be used.

Please check the following:

Cash: _____

Check: _____ (Check#: _____)

Make checks payable to AHHS Yearbook.

Pictures:

Emailed: _____ (how many? _____)

Hardcopy: _____ (how many? _____)

Text:

Emailed: _____

Hardcopy: _____

Neatly print advertisement. AHHS YB reserves the right to edit any text.

I understand that this is a student publication. Though the AHHS Yearbook Staff will make every attempt to insure your ad is accurate, mistakes will occasionally occur. Yearbook students are learning; they are not professionals. By submitting and signing this contract, I am acknowledging that I understand this is a publication created by teenagers.

Signature: _____

Date: _____